

Freeing the flow of information

An Enterprise Mash-up for managing the content flow throughout your organization

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www.DutchRoseReflections.com



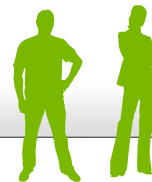
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Feedback on the email questions

- What communication channels do you use?
 - a) Paper
 - b) Internet
 - c) Syndication
- For which objects do you centrally manage master data?
 - a) Vendors/suppliers
 - b) Products
 - c) Customers
 - d) Employees
- eSOA in your company is
 - a) in our roadmap
 - b) implemented
 - c) eSOA?



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1. Is this model an enterprise mash-up?
2. Would today's communication model work in your organization?



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Essence



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Streamium

WAS7500/12

12 NC: 8670 000 30233



Wireless Music Station

Wireless Audio

EAN: 87 12581 33662 2

Audio Systems

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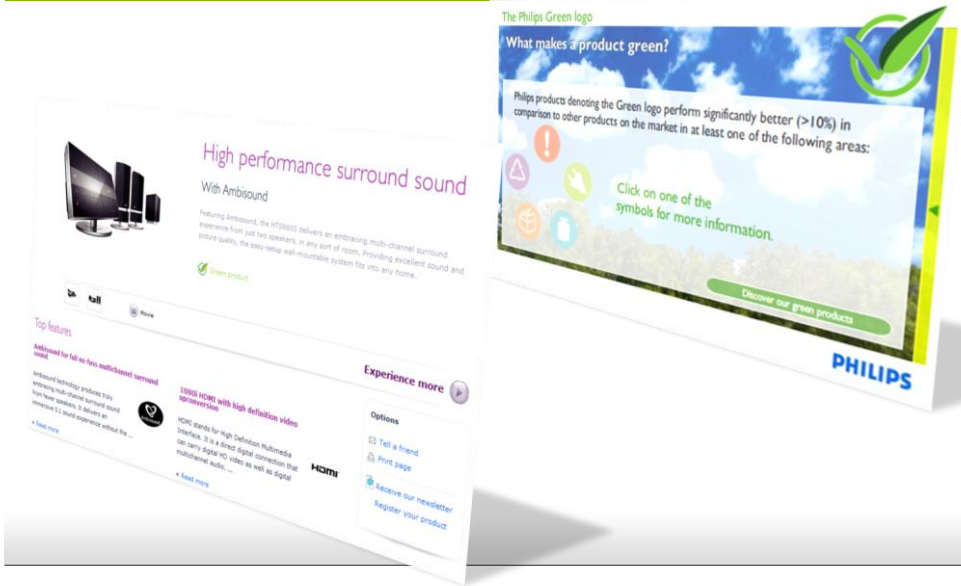
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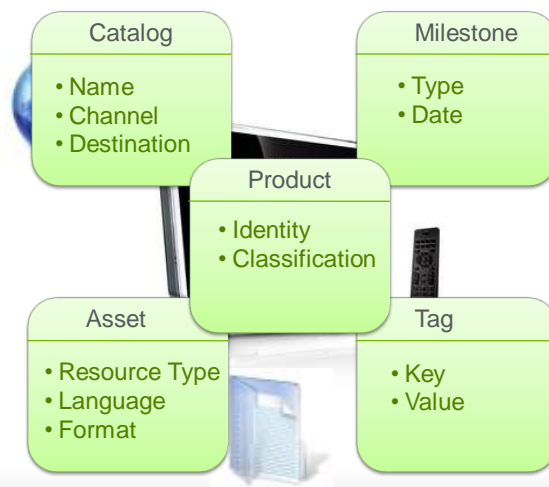
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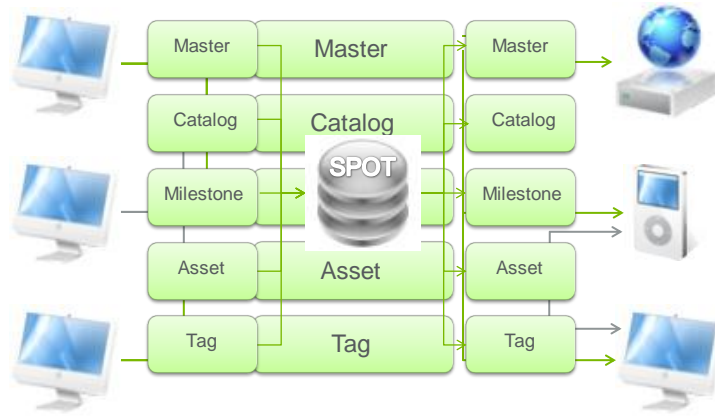
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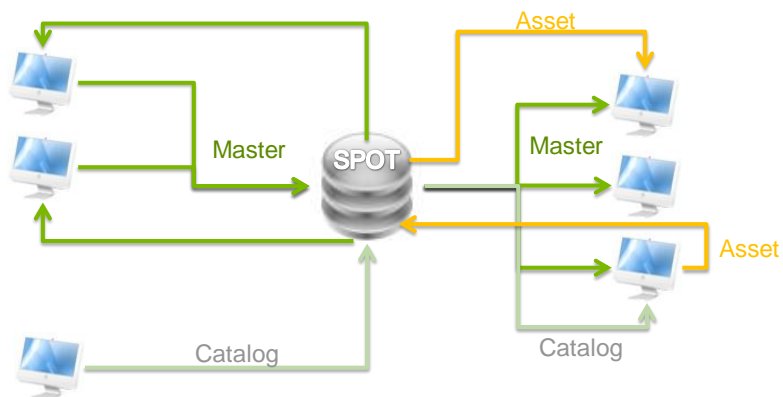
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Content Broker Architecture



Example flows



1. Is this model an enterprise mash-up?
2. Would today's communication model work in your organization?



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Passion never withers.
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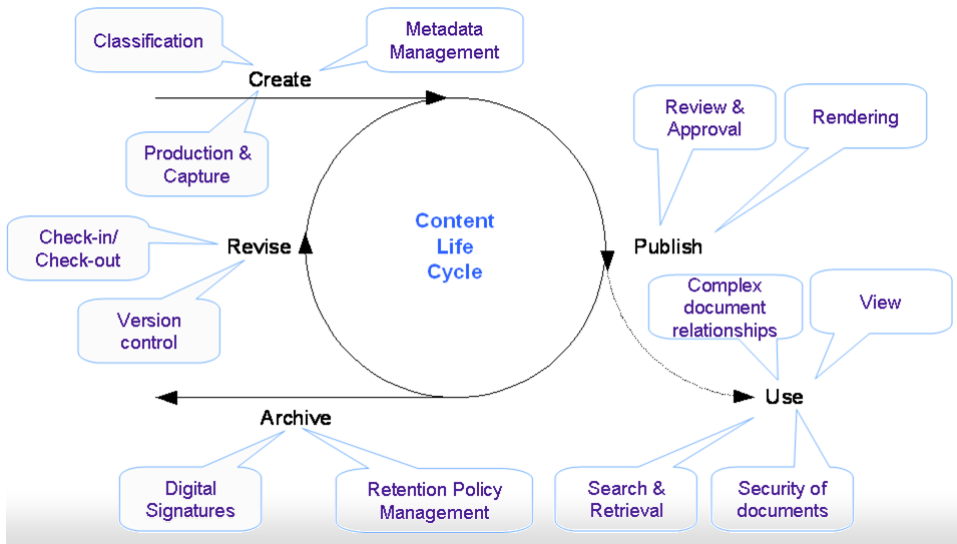
Making use of information



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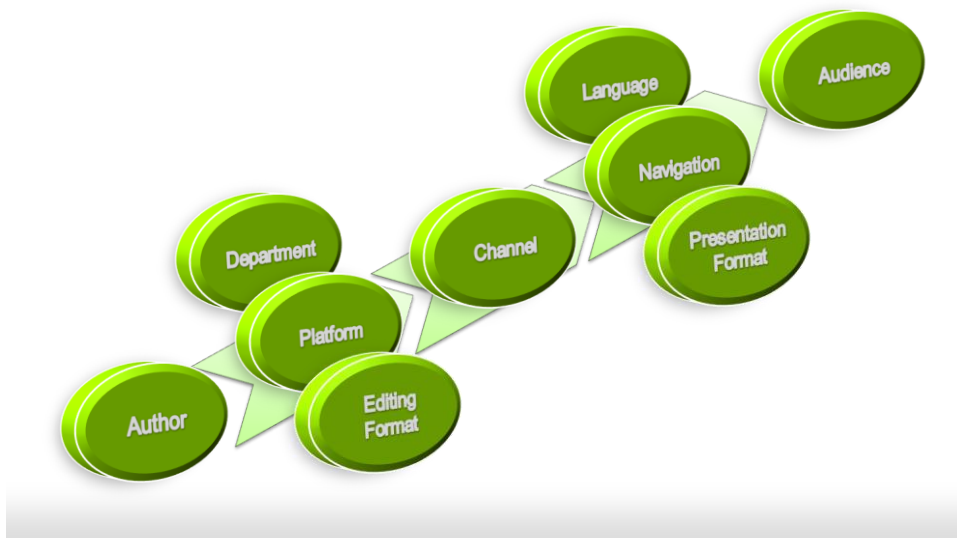
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From author to audience



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